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HOMI FASHION&JEWELS EXHIBITION: THE NOVELTY PRODUCTS

Many collections are in display for this edition of the fair offering a complete "total look". Here are some of the brands that will participate in the exhibition and their new products.

Francesca Bianchi's new collections focus on a strong emotional and chromatic impact, while **Anna and Alex** introduce their latest novelties, the result of agenuine passion for unprecedented compositions of colours, materials and traditional Italian craftsmanship.

Unique designs and geometries for the new collection originating from the goldsmiths' laboratories of **Nuage d'Etoiles**, while jewels with a strong identity and "très chic" are also those by **Lebole Gioielli** and the silver creations with a handcrafted Neapolitan soul of **BySimon** as well as the precious imagination of the elegant and lively jewels by **La Griffe**.

There will also be the unique and original signature jewels by **Amlè**, the refined selection of **AiBijoux**, with the brands **Joidart**, the new collection **XtraU** by **Kurshuni**, **Ayala Bar** and **House of Tuhina** with collections that hold the secret of a vital, elegant and sophisticated femininity.

Among the novelties of the next edition are also the watches by **Hey Time** with the brands **John Dandy**, **Billionaire Time**, **Aquamarine**, **Harry Williams**, and **Roamer of Switzerland**, the elegance of **Gianvix by Giannotti Vittorio & Figli** and the Italian passion and tradition of the **Royal Watch** offered: measuring time has never been so glamorous and chic.

Among the fashion accessories are **Maglow**, with its meticulously designed bags created by the minds of young designers and the products of established brands, such as **Camomilla Milano**, whose versatility combines with trends to create an explosive range of colourful and stylish products. More glamour and elegance can be found in the new collections by **Airoidi Fashion** and the new line of soft and sophisticated bags by **Alex Max** that interprets in a modern way, the silhouettes of vintage inspiration.

And then there are also products such as those offered by **Maria Diana** whose creations explore a new concept of modern and innovative aesthetics or **Cadò** that uses technologies such as laser cutting and 3D printing applied to innovative materials, creating unique handmade jewelry. Organic, imperfect, simple and irregular is instead the work of **Paula Castro** for **Little Nothing** that gives life to artistic and contemporary jewels.



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And yet the proposals of the conceptual artist **Alice Visin** who creates manifesto jewelry, precious also in the message of rebirth that the material communicates or the creations of **Dariapunto** that uses precious threads entirely handmade with crochet, embellished with precious and crystalline materials, to create truly original necklaces and bracelets. But also unique are the jewels of **Officina orafa of Brunella Sola**, completely handmade with artisanal techniques and completely customizable.

Finally, among the many protagonists of this edition that make sustainability an essential value, there are objects and accessories that are also stories of commitment and passion, such as those of **Rosso Cuore** and **Red Whale**.

HOMI Fashion&Jewels Exhibition fieramilano (Rho) - from 18 to 20 September 2021